

1. William Hill Premiership Fantasy Football Game

1.1 The Scottish Professional Football League Limited, a company registered in Scotland with company number SC175364 and having its registered office at Hampden Park, Glasgow, G42 9DE (the "**SPFL Limited**"), is the owner, operator and promoter of the William Hill Premiership Fantasy Football Game (the "**Game**"). Participation in the Game is governed by and subject to these terms and conditions ("the **Terms and Conditions**"), as amended from time to time by SPFL Limited,

1.2 The Game is accessible online at <https://fantasy.spfl.co.uk/> which is a sub-domain of the SPFL Limited (the **League**) website ("the **Website**") which is also owned and operated by SPFL Limited Ltd. The Game is governed by and must be played in accordance with the game rules which are also published on the Website (the "**Game Rules**"), are available to read at <https://fantasy.spfl.co.uk/> and which are subject to amendment from time to time by the SPFL Limited. Please familiarise yourself with the Game Rules and any amendments thereto made from time to time by SPFL Limited and notified on the Website.

1.3 The SPFL Limited may amend or supplement the Game Rules from time to time and the SPFL Limited will be the sole decision-maker of any matter of interpretation of the Game Rules and the sole determiner of any dispute which may arise between players as regards the playing of the Game and/or the play, result, prize or any other matter in connection with the or a Game. The Game Rules are made pursuant to these terms and conditions. In the event of any inconsistency as between these Terms and Conditions and the Game Rules, these Terms and Conditions shall take precedence.

1.4 By registering for a Game account at <https://fantasy.spfl.co.uk/> or such other place as the SPFL Limited shall determine, ("Registration") you become a Participant in the Game ("Participant") and you agree to be bound and are legally bound by contract by these Terms and Conditions and by the Game Rules, each as from time to time amended.

Please read these Terms and Conditions, and the Game Rules, carefully before registering to ensure that you are in agreement with them and are willing to be bound to them. Please check regularly for amendments to these Terms and Conditions and to the Game Rules.

1.5 Further and in any event, you must comply with the Website Terms of Use when you use your Game account and when you participate in the Game. These are available to read at <https://spfl.co.uk/pages/terms-of-use>.

1.6 The Game is one competition of skill, aptitude and application between Participants which allows Participants to compete against each other and/or against the Game, for prizes. Prizes will be awarded as exclusively determined by SPFL Limited, to the Participant(s) with the most points in the Game at various points throughout the 2026/27 SPFL Limited season and at the end of the 2026/27 SPFL Limited season. Prizes are allocated based on points scored in the General League in Standard Mode of the Game only. No prizes can be won based on points scored in, or any other aspect of, the Fun Mode of the Game. Further details of how to register for the Game, the eligibility criteria and the prizes only available by playing in the Standard Mode are set out below, including a list of the prizes that are currently available to be won.

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1.7 Any failure by a Participant or prospective Participant to comply with these Terms and Conditions and/or in the registration process which precedes becoming a Participant is liable to be sanctioned by the SPFL Limited on such basis and in such terms as the SPFL Limited may determine up to and including cancellation of his or her Registration, exclusion from participation in the Game, indefinitely or for a prescribed period, and/or modification or cancellation of results and/or cancellation and return of prizes previously awarded and/or won and/or claimed to have been won but not yet delivered. It shall be open to the SPFL Limited to impose sanctions with immediate effect and/or suspended or deferred and to impose such conditions on such sanctions as it shall consider appropriate.

2. How to participate

- 2.1 The Game will be played from 8pm (GMT) on Friday 31st July 2026 ("Opening Date") until 11.59pm (GMT) on Monday 24th May 2027 ("Closing Date") (inclusive).

To Participate in the Game, you must register at <https://fantasy.spfl.co.uk/> and follow the instructions for participation. Each entrant may only register for participation in the Game once as an individual in or for each Season and may only be registered once irrespective of the Participant name or names used.

2.2 You may apply to register for participation in a whole season prior to the Opening Date and for participation in part of the season at any point prior to the Closing Date.

2.3 Anyone over the age of 18 can apply to register to participate in the Game. However, you must meet certain eligibility criteria to be eligible to win a prize (see below at condition 4).

2.4 When you register to participate a Game account will be created for you, and you will be asked to provide a team name which will be displayed on the leader board on the website. The SPFL Limited reserves the right to reject a team name that, in the SPFL Limited's sole opinion, is already in use, inappropriate, offensive or confusing or for any other reason. In the event that a team name is rejected, the Participant will be notified and given seven days within which to change his or her team name. If the Participant does not respond within seven days the SPFL Limited may, at its sole discretion, suspend the Participant's Game account until the issue has been resolved to the satisfaction of the SPFL Limited. In the event that the Participant responds within seven days with an alternative proposed username and that team name is again rejected by the SPFL Limited at its sole discretion, the Participant will be treated as being in breach of these terms and conditions and the SPFL Limited will suspend indefinitely or delete the Participant's Game account and impose such other conditions and/or restrictions on future registration by or on behalf of the individual concerned as it shall consider appropriate.

2.5 No purchase of any item or services is necessary in order to play the Game and there is no charge to apply to register to participate in the Game or to play the Game.

3. How to play the Game and Prizes

- 3.1 Prizes are allocated based on points scored in the General League in Standard Mode of the Game only. There are no prizes allocated based on points scored in Fun Mode of the Game. Following the conclusion of the final match played in a month during the 2026/27 William Hill Premiership Season ("Season"), the eligible Participant whose team has scored the highest number of points in the General League in Standard Mode in the relevant month (in accordance with the Game Rules) will win a prize ("Monthly Prize"). In addition, following

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the final fixtures of the 2026/27 Season, the three Participants whose team has scored the highest aggregate number of points over the course of the whole Season in the General League playing in Standard Mode will also win prizes ("Season Prizes").

- 3.2.1 If on the date of determination of the Winner of a monthly prize or a season prize a Participant's Game Account is suspended that Participant shall not be considered for and shall not be awarded the relevant prize.
- 3.2.2 All prizes are subject to availability.
- 3.2.3 All prizes are non-transferable and non-refundable, and a Winner cannot request any alternative to the published prize (cash or otherwise).
- 3.2.4 There will be only one winner for each Season and Monthly Winner.
- 3.2.5 The decision of the SPFL Limited regarding prizes and any matter relating to or concerning a prize will be final.
- 3.2.6 No correspondence will be entered in to as regards the playing of the Game or the determination of prizes.
- 3.2.7 All prizes awarded in respect of the Game are provided by SPFL Limited and are subject to availability;
- 3.2.8 not negotiable or transferable and no alternatives are available; and
- 3.2.9 all costs and expenses not included within the prizes are the sole responsibility of the winner(s).

3.3 Subject to the provisions of these Terms and Conditions, the following are the Monthly Prizes:

August 2026 winner,	1 x EA Sports Xbox OR Playstation video game.
September 2026 winner,	1 x EA Sports Xbox OR PlayStation video game.
October 2026 winner,	1 x EA Sports Xbox OR Playstation video game.
November 2026 winner,	1 x EA Sports Xbox OR Playstation video game.
December 2026 winner,	1 x EA Sports Xbox OR Playstation video game.
January 2027 winner,	1 x EA Sports Xbox OR Playstation video game.

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February 2027 winner,	1 x EA Sports Xbox OR Playstation video game.
March 2027 winner,	1 x EA Sports Xbox OR Playstation video game.
April 2027 winner,	1 x EA Sports Xbox OR Playstation video game.
May 2027 winner,	1x EA Sports Xbox OR Playstation video game.

3.4 Subject to the provisions of these Terms and Conditions, the following Season Prizes are available for award:

Third place for entire season	£250 cash or at winner's request in another equivalent currency amount at date of payment, amount payable by bank transfer or by cheque (only if value is in Sterling).
Second place for entire season	£500 cash or at winner's request in another equivalent currency amount at date of payment, amount payable by bank transfer or by cheque (only if value is in Sterling).
First place for entire season	£5,000 cash or at winner's request in another equivalent currency amount at date of payment, amount payable by bank transfer or by cheque (only if value is in Sterling).

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- 3.5.1 If a match in any of the fixture rounds allocated to a month is postponed or abandoned, then please view the game rules around postponed matches.
- 3.5.2 The criteria for deciding the winning Participant for each month and for the end of the season (including second and third places) shall be the highest aggregate number of points, per the Rules of the Game, achieved by each Participant registered to play the Game when each match was played and who participated in the Game in the Standard Mode.
- 3.5.3 In the event that the aggregate points of two or more Participants are tied at the end of a month or at the end of a season, the following criteria, in descending order of application, are used to decide:

(a) the award of prizes for each relevant month (A Criteria); and

(b) end of season rankings, eligibility to be awarded the relevant prize or prizes at the end of the relevant season and for published rankings tables between individual matches (B Criteria),

Each criteria are applied in turn, with the next lower criteria only being applied if the relevant first or immediately higher criteria has failed to identify the relevant winner(s) and/or higher and lower ranked Participants.

A Criteria: For prize winning at the end of each month:

- The highest aggregate points score achieved in the relevant month;
- then, the number of goals scored, disregarding own goals, by the football players of a Participant's team in the relevant month (the highest wins)
- then, the number of assists completed by the football players of a Participant's team in the relevant month (the highest wins)
- finally, a lottery using a method determined by the SPFL Limited.

B Criteria: Ranking at the end of each season and for published rankings between matches:

- The highest aggregate points score achieved during the Season (the highest at the end of the Season wins the prize at the end of the season and the higher during the Season is ranked higher than the next lower team in the publication of new rankings between matches);
- then, the number of goals scored, disregarding own goals, by the Participant's team in the relevant season (the highest wins the end of season prize and the higher during the Season is ranked higher than the next lower team in the publication of new rankings between matches);
- then, the number of assists achieved by the Participant's team in the relevant season (the highest wins the end of season prize and the higher during the Season is ranked higher than the next lower team in the publication of new rankings between matches);

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- finally, a lottery (if necessary, for the highest or higher prize winning position only)
- 3.5.4 The SPFL Limited reserves the right to amend the prizes where circumstances beyond its reasonable control require it to do so.
- 3.5.5 In respect of the Season Prizes, it is the obligation of the winner to comply, and ensure that their guest complies, with all ticket Terms and Conditions and the Conditions of Ticket Issue of each host SPFL Limited member club in each case and subject to 4.1.5 below.
- 3.6 Each prize winner may be required to participate in future publicity. By participating in the Competition, the prize winners and their guests agree that the Promoter can record, film and/or photograph their participating in all aspects of the relevant prize and exploit, and authorise third parties to exploit, such films, photographs or recordings in any media now known or hereafter invented in any part of the world and for any purpose whatsoever in perpetuity, with no payment being due to the winners or their guests.
- 3.7 The SPFL Limited will contact the winner personally, using the email address provided at registration or, if subsequently updated by the Participant, the most recent email address provided, as soon as reasonably practicable after the relevant prize date. The name and town of the winner of each prize will be displayed on the website and may be published on SPFL's social media pages and in its promotional materials. If the winner cannot be contacted or is not available, or has not claimed his or her prize or has not confirmed his or her address for delivery of the prize within 30 of days of being sent the first email by SPFL Limited to the latest provided email address that he or she has won a prize, the Participant is deemed no longer entitled to receive the relevant prize and has no right or claim as regards the relevant prize. SPFL Limited reserves the right, in such circumstances, to offer the relevant prize to the next highest placed Participant. This process may be repeated as often as considered necessary to identify a recipient Participant of a prize. SPFL Limited is under no obligation to initiate a search for a prizewinner who cannot be contacted using his or her last notified email address and in the event that it chooses so to do its actions are wholly voluntary and shall not indicate or create any obligation on it so to do.
- 3.8 The SPFL Limited has no liability to a Participant if he or she does not or for any reason cannot take up a prize.
- 3.9 For help with using your account and for guidance on submitting score predictions, please see the Game Rules or contact info@spfl.co.uk.

4. Eligibility

- 4.1 Subject to these term and conditions, any person 18 years of age and over, may register to be a Participant in and play the Game. However, there are certain eligibility criteria that you must meet in order to be eligible to win a prize. To be eligible to win a prize, Participants must be aged 18 years of age or over and must not be:
- 4.1.1 an employee or director of the SPFL Limited, the Scottish FA Limited or any of their holding, subsidiary or associated companies;
 - 4.1.2 an employee or director of any agents or suppliers of the SPFL Limited, the Scottish FA Limited or any of their holding or subsidiary companies, who are professionally connected with the Game or its administration;

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- 4.1.3 an employee or director of any SPFL Limited shareholder or any of its holding, subsidiary or associated companies;
 - 4.1.4 a member of the immediate family (spouse, civil partner, parent or child) or households of 4.1.1, 4.1.2 and/or 4.1.3 above; and/or
 - 4.1.5 where the prize is tickets to a football match or a season ticket for an SPFL Limited club, the subject of a Football Banning Order or otherwise banned from attending matches by an SPFL Limited shareholder,
- 4.2 By applying to register to be a Participant and separately by playing the Game online, you acknowledge that you will not be eligible to win a prize if you do not fulfill the eligibility criteria at condition 4.1 above. In the event that the SPFL Limited announces you as the winner of a prize, the SPFL Limited may require you to provide proof that you meet the eligibility criteria at condition 4.1 above.
- 4.3 The SPFL Limited will not accept applications for registration that are:
- 4.3.1 automatically generated by a computer;
 - 4.3.2 completed by third parties or in bulk; or
 - 4.3.3 incomplete.
- 4.4 There is a limit of one Game account per person.
- 4.5 There is no limit on the number of Game accounts per household or organisation, provided that condition 4.4 is complied with.
- 4.6 The SPFL Limited reserves the right, to be exercised in its sole discretion, to disqualify you from the Game and/or to terminate your Registration to play the Game if your current and/or any previous conduct, actions, opinions or views expressed is considered by the SPFL Limited to be contrary to the spirit or intention of the Game and/or it is considered by the SPFL Limited that your continued association with the game as a Participant may damage, harm or otherwise negatively impact on the reputation and/or standing of the Game, the sport of association football, SPFL Limited or any of its holding, subsidiary and/or associated companies.

5. Liability

Insofar as is permitted by law, the SPFL Limited each of its respective holding, subsidiary and/or associated companies, employees and directors, agents and distributors will not, in any circumstances, be responsible or liable to compensate and/or make any payment on any basis to (a) the winners or accept any liability for any loss, damage, occurring as a result of taking up or not taking up any of the prizes awarded in respect of the Game; and/or (b) any Participant for any loss, damage, occurring as a result of his or her participation in the Game; and/or (c) any applicant for registration to participate in the Game and/or Participant for any loss, damage, occurring as a result of his or her ceasing to be permitted or not permitted at all, for whatsoever reason, to so participate and/or any

technical or similar issue which prevents or restricts participation in the Game, or be liable for any payment for any consequential losses, loss of profits or any losses based on recompense. Your statutory rights are not affected.

6. Data protection and publicity

6.1 The SPFL Limited will process your personal information as set out in the <https://spfl.co.uk/pages/privacy-policy>. This includes the use of cookies to enhance your experience on the website. You can find out more about cookies at <https://spfl.co.uk/pages/cookie-policy>

6.2 The SPFL Limited also collects data relating to consent to receive other communications (“opt-ins”). If you opt-in, the SPFL Limited also implements a processing of personal data related to marketing communication. Said processing of personal data relies on the SPFL Limited’s legitimate interest which is to provide you with the SPFL Limited’s newsletter and maintain a contact with you.

6.3 The personal data collected for this purpose your email, first name, last name, age and email and opt-in preferences. The provision of the requested personal data is necessary for you to receive communications from the SPFL Limited. You are free to unsubscribe from these communications at any time by following the unsubscribe link contained in said communication.

6.4 For the abovementioned purpose, the collected personal data are transferred to Feeling Sports which acts on behalf of the SPFL Limited.

6.5 Marketing communication by the SPFL Limited’s partners: By checking the dedicated checkbox when registering, you agree that your email address may be transferred to the SPFL Limited’s partners in order for said partners to send marketing communications to the entrant. You are free to unsubscribe from these communications at any time by following the unsubscribe link contained in said communication.

6.6 In the event that you win a prize, the SPFL Limited may wish to record, film and/or photograph you participating in all aspects of the relevant prize for publicity purposes, as above. In this respect, the SPFL Limited will provide the winner with all the relevant information regarding this specific processing of personal data and request the winner’s consent before implementing such processing.

7. General

7.1 Any and all intellectual property rights in the Game, these Terms and Conditions, the Rules of the Game and in any tables or the like setting out the position of Participants who are taking part in the Game as well as all marketing and promotional materials relating to the Game and all data relating to the playing of the Game including such data presented in tables of Participants and their performances are vest exclusively in SPFL Limited which asserts that as at 20 July 2026 no license or other permission or assignation of rights has been granted by it in relation to all or any part of the Game and that in the event of any infringement of any of its intellectual property and database rights in relation to the Game that the pursuit of a claim for damages alone would not be a sufficient remedy in the circumstances and that the rights to pursue interdict and interim interdict and equivalent relief are hereby reserved.

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7.2 If there is any reason to believe that there has been a breach of these terms and conditions and/or of the Rules of the Game, the SPFL Limited may, at its sole discretion, exclude any applicant for registration to participate in the Game from being so registered and/or exclude any Participant from participating in the Game.

7.3 The SPFL Limited reserves the right to hold void, suspend, cancel, terminate the operation of the Game or amend the Game, and, in each such case, permanently or temporarily, where it considers it appropriate to do so and that without affording any reason for such a decision and in such circumstances there shall be no further prizes distributed, except insofar as already declared won or until the Game recommences.

7.4 These terms and conditions shall be governed by the laws of Scotland, and the SPFL Limited, applicants for registration to participate in the Game and Participants submit to the exclusive jurisdiction of the Courts of Scotland.